

Korean Economy and Business (2026 Summer Semester)

Basic Information

Course Type: Major Elective
Course Title: Korean Economy & Business
Credits: 3 Credits (3 Hours)
Class Format: Offline
Class Time: 09:00–11:45
Instructor: Eugene Kim

Grading

Attendance 5% | Assignments 10% | Participation 5% | Additional Assignments 10% | Midterm Exam 30% | Final Exam 40%

Course Description

This course examines the overall development of the Korean economy and business by exploring government policies, industrial structure, trade patterns, and corporate management throughout Korea's economic development process.

Course Objectives

The Korean economy experienced rapid economic growth averaging approximately 10% annually from 1963 to 1991. This course investigates the factors behind that growth, including labor, capital, technological progress, and the role of Korean conglomerates (Chaebol).

Academic Integrity Policy

Plagiarism refers to presenting another person's work as one's own without proper citation. Plagiarized reports or presentations may receive grade deductions or a score of zero depending on severity.

AI Usage Guidelines

1. Follow instructor-provided AI guidelines.
2. Verify AI-generated content using reliable sources.
3. Students are responsible for the accuracy of AI-assisted work.
4. Improper use of AI may be considered academic misconduct.

Korean Economy and Business Daily Schedule _ Summer 2026

Day	Daily Topics	Method	Materials	Assignments
1 (7/2)	Orientation – Introduction of Korean economy and business	Lecture	uploaded on U-class	
2 (7/3)	Korean economy history 1 – premodern period	Lecture Presentation	uploaded on U-class	
3 (7/6)	Korean economy history 2 – Colonial period	Lecture Presentation	uploaded on U-class	
4 (7/7)	The U.S military Government Period (1945–1948)	Lecture Presentation	uploaded on U-class	
5 (7/8)	Korean war (6.25) – Reconstruction and rehabilitation period	Lecture Presentation	uploaded on U-class	
6 (7/13)	The first economic development plan (1962–1966)			
7 (7/14)	The second economic development plan (1967–1971)	Lecture Presentation	uploaded on U-class	
8 (7/15)	the mid-term	Paper based test		
9 (7/16)	Korean Film Day			Required submission essay
10 (7/20)	The third economic development plan (1972–1976)	Lecture and Presentation	uploaded on U-class	
11 (7/21)	Modern Korean Economy and Business (1980s–1990s)	Lecture Presentation	uploaded on U-class	
12 (7/23)	The Korean conglomerate 1 – Samsung, LG, SK, Hyundai, Lotte	Lecture Presentation	uploaded on U-class	
13 (7/25)	the Field trip – Samsung headquarter in Suwon			no class on 24 th July
14 (7/27)	The Korean conglomerate 2 – Naver, Kakao, Coupang, HYBE	Lecture Presentation	uploaded on U-class	
15 (7/28)	the final exam	Paper based test		